

St. Croix County



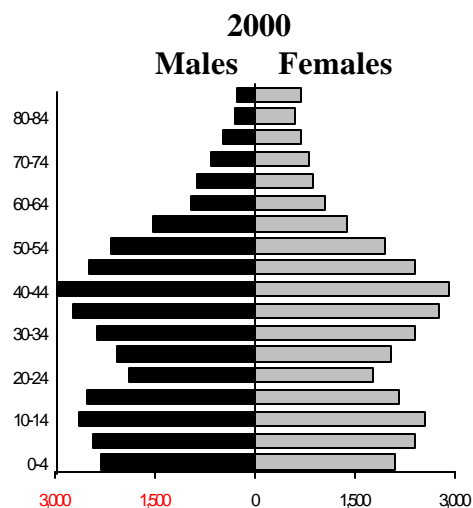
...experienced a 25.7% increase in population between 1990 and 2000, resulting in a 2000 total population of 63,155. In 2000, the county had 87.5 persons per square mile, a density lower than the state as a whole. The median age in St. Croix County is 35.9, indicating a population similar to that of the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Hudson.

The median value of owner-occupied housing in St. Croix County is \$139,500. 1.1% of the housing units are seasonal, a value much below the state's average of 6.3%.

Farmland covers 67.5% of the county, while 42.9% of Wisconsin land is used for farming. The county is 17% forested and has 64 of the State's 15,057 lakes.

In St. Croix County, Donaldson Company Inc. employs more workers than any other manufacturing firm, and the County of St. Croix is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. St. Croix County's 1999 median household income was \$54,930.

Population



<u>Total</u>	<u>1990</u>	<u>2000</u>
St. Croix County	50,251	63,155

Top Five Municipalities

Hudson, City	6,378	Hudson, City	8,775
New Richmond, City	5,106	New Richmond, City	6,310
Hudson, Town	3,692	Hudson, Town	6,213
North Hudson, Village	3,101	Troy, Town	3,661
Troy, Town	2,850	North Hudson, Village	3,463

Quality of Life

	<u>Wisconsin</u>	<u>St. Croix</u>
Persons per Square Mile, 2000	98.8	87.5
Number of Staffed Hospital Beds, 1995	16,070	132
Average Birth Rate per 1,000 population, 2000	12.9	14.4
Public School Enrollment, 2000-2001	879,476	10,894
Number of 2000 Public High School Graduates	58,545	738
1999-2000 Public High School Dropout Rate	2.3%	0.8%

Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>St. Croix</u>	<u>Wisconsin</u>	<u>St. Croix</u>
Birth Rate (per 1,000)	14.8	16.7	12.9	14.4
Death Rate (per 1,000)	8.7	7.5	8.7	7.0
Number of Marriages	38,934	452	36,100	451
Number of Divorces	17,727	159	17,337	251

Housing

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	18,519	24,265
Number of Single-Unit Structures	13,907	18,610
Number of Multiple-Unit Structures	3,310	4,519
Number of Single Units Permitted	291	706
Number of Multiple Units Permitted	88	393
Percent Seasonal Housing	1.4%	1.1%
Median Value, Owner-Occupied	\$74,400	\$139,500
Median Rent	\$352	\$519

Recreation

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>St. Croix</u>
Campgrounds	1,106	10
Campsites	75,367	1,087
Hiking Trails (in miles)	5,617	32
Mountain Biking Trails (in miles)	3,155	16
Cross Country Skiing Trails (in miles)	4,154	26
Snowmobile Trails (in miles)	14,896	171
Visitor Expenditures, 2000	\$11,046,539,344	\$87,776,428

Income

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$436,339	\$960,892	\$1,997,480
Non-Farm Personal Income (in thousands)	\$409,510	\$943,675	\$1,995,342
Farm Income (in thousands)	\$26,829	\$17,217	\$2,138
Per Capita Income	\$10,026	\$19,017	\$31,378
Transfer Payments (in thousands)	\$44,476	\$83,160	\$153,598
Proprietor Income (in thousands)	\$52,890	\$56,832	\$102,310

Banking

<u>2000</u>	<u>Wisconsin</u>	<u>St. Croix</u>
Savings Institutions-Offices	396	4
Savings Institutions-Savings Capital (Millions)	\$12,761	\$80
Commercial Banks-Offices	1,720	25
Commercial Banks-Deposits (Millions)	\$62,618	\$526

Government Finance

<u>1997</u>	<u>Wisconsin</u>	<u>St. Croix</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$43,328
Effective per Capita Property Tax	\$997	\$772
Total Expenditures (in 1,000's)	\$17,139,825	\$159,884
In Dollars per Capita	\$3,322	\$2,848
As Percent of Total:		
Education	43.2%	47.8%
Health & Hospital	4.5%	7.0%
Police	5.0%	3.6%
Fire	2.3%	1.1%
Public Welfare	6.8%	4.9%
Highways	7.7%	13.6%

Retail, Service, Wholesale

<u>1997</u>	<u>Wisconsin</u>	<u>St. Croix</u>
Number of Retail Sales Establishments	21,717	224
Sales (in thousands)	\$50,520,463	\$590,317
Annual Payroll (in thousands)	\$4,826,217	\$52,189
Number of Service Establishments	55,618	531
Receipts (in thousands)	\$48,559,607	\$262,649
Annual Payroll (in thousands)	\$18,990,629	\$101,254
Number of Wholesale Establishments	8,025	80
Sales (in thousands)	\$57,192,863	\$210,325
Annual Payroll (in thousands)	\$3,764,944	\$14,933

Manufacturing**1997****Wisconsin****St. Croix**

Number of Establishments	9,936	150
Number of Employees	562,479	5,867
Total Payroll (in 1,000's)	\$18,766,395	\$174,338
Production Workers, average number	416,254	4,387
Production Worker Hours (in 1,000's)	837,444	8,245
Production Worker Wages (in 1,000's)	\$11,952,570	\$106,837
Value Added (in 1,000's)	\$54,947,083	\$399,662
Value of Shipments (in 1,000's)	\$117,382,992	\$826,999

2002 Top Employers**Top Five Manufacturing Firms****Number Employed****Product/Type of Business**

Donaldson Co. Inc.	250-499	Industrial Fans & Blowers
Phillips Plastics Corp.	250-499	Plastic Products
McMillan Electric Co.	250-499	Motors and Generators
S.I.G. Pack Inc.	250-499	Packaging Machinery
Nor Lake Inc.	100-249	A/C & Heating Equipment

Top Five Non-Manufacturing Firms

County of St. Croix	500-999	Executive & Legislative Govt.
School District of Hudson	500-999	Elementary and Secondary School
New Richmond Public School	250-499	Elementary and Secondary School
Econofoods	250-499	Grocery Stores
Wal-Mart Associates Inc.	250-499	General Merchandise Store

Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	12	33	(DS)
Construction	698	1,049	2,052
Manufacturing	2,917	4,306	7,807
Transportation and Public Utilities	902	1,208	1,348
Trade	3,800	5,417	7,494
Services	4,588	6,436	10,647
Government	2,305	2,978	3,687

Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$671	\$442	(DS)
Construction	\$12,882	\$28,230	\$74,529
Manufacturing	\$46,950	\$112,816	\$280,901
Transportation and Public Utilities	\$14,389	\$27,944	\$50,696
Trade	\$37,570	\$72,237	\$137,893
Services	\$35,766	\$92,362	\$236,817
Government	\$27,143	\$65,908	\$118,095

Natural Resources

	<u>Wisconsin</u>	<u>St. Croix</u>
Land Area (square miles)	54,310	722
Total Forest Land (in thousands of acres)	15,964.8	78.9
Commercial	15,702.5	76.8
Non-Commercial	262.3	2.1
Percent Land in Forests	46%	17%
Number of Lakes	15,057	64
Total Acreage of Lakes	982,155	3,667

Farming

<u>1997</u>	<u>Wisconsin</u>	<u>St. Croix</u>
Number of Farms	65,602	1,520
Land in Farms (acres)	14,900,205	312,076
Average size of Farm (acres)	227	205
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$2,812
Vegetables, Sweet Corn, and Melons	\$149,443	\$1,650
Fruits, Nuts, and Berries	\$140,140	\$64
Nursery and Greenhouse Crops	\$157,348	\$2,365
Poultry and Poultry Products	\$241,523	\$2,183
Dairy Products	\$2,746,950	\$49,650
Cattle and Calves	\$670,518	\$11,385
Hogs and Pigs	\$151,164	\$1,337

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

Published July 2003 by:

The Wisconsin Department of Commerce

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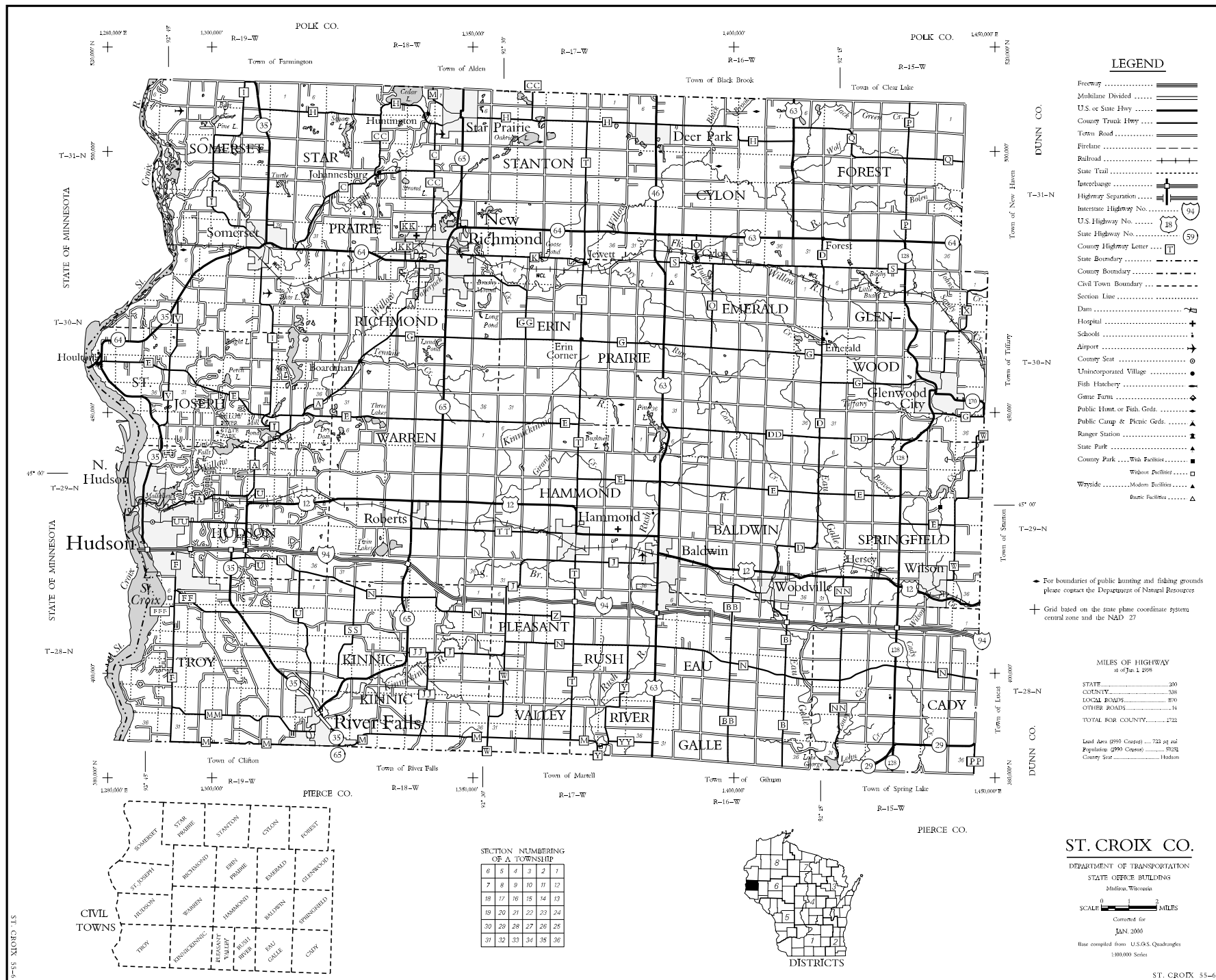
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DEPARTMENT OF TRANSPORTATION
STATE OFFICE BUILDINGS
Madison, Wisconsin

SCALE 0 1 2 MILES

Corrected for
JAN. 2000

Base compiled from U.S.G.S. Quadrangles
1:100,000 Series